

Special Report

Holes in the Core

An Investigative Report on CoB Faculty Credentials

A previous installment in the *Special Report* series entitled "Transient Independent Contractors . . ." pointed out that the CoB's faculty ranks are increasingly becoming concentrated with *untentured* faculty and instructors, adjuncts, and visitors. This installment in the *Special Report* series examines how the CoB students are being adversely affected, through staffing decisions involving the CoB core curriculum, by the unprecedented faculty turnover since 2003, the year that former CoB Dean Harold Doty arrived in Hattiesburg from Syracuse University.

The CoB core, as shown in the *2007-08 USM Bulletin*, is inserted below:

06. BUSINESS ADMINISTRATION CORE

(36 HRS)

- 01 ACC 200 (Intro Financial Accounting)
- 02 BA 200 (Legal Environ Bus)
- 03 ECO 201 (Principles Eco I)
- 04 ECO 202 (Principles Eco II)
- 05 ACC 320 (Elem Cost Accounting)
- 06 BA 301 (Managerial Statistics)
- 07 ECO 336 (Survey Int Economics)
- 08 FIN 300 (Principles of Finance)
- 09 MGT 300 (Management for Orgs)
- 10 MGT 325 (Operations Management)
- 11 MIS 300 (Mgt Info Systems)
- 12 MKT 300 (Principles of Marketing)
- 13 MGT 400 (Global Mgt Policy & Strategy)*
(Hours for MGT 400 under Written and
Oral Communication area)

Table 1 below shows how the 13 CoB core courses are staffed for this semester, spring 2008:

Table 1
Spring 2008 Staffing of CoB Core Courses

Course	Instructor	Comments About Instructor
ACC 200-01	Munn, Patricia	Does not hold a PhD (Instructor)

ACC 200-02	Munn, Patricia	Does not hold a PhD (Instructor)
ACC 200-03	Albin, Marvin	
ACC 200-05	Munn, Patricia	Does not hold a PhD (Instructor)
ACC 200-06	Smith, Robert	
ACC 200-08	Smith, Robert	
ACC 200-x081	Simmons, Valerie	Does not hold a PhD (Instructor)
BA 200-01	Nourse, Rodney	Instructor
BA 200-01	King, Ernest	
BA 200-01	King, Ernest	
BA 200-03	King, Ernest	
ECO 201-01	Shi, Weihua	Does not hold a PhD (Adjunct/Visiting)
ECO 201-01	Klinedinst, Mark	
ECO 201-02	Klinedinst, Mark	
ECO 201-03	Green, Trellis	
ECO 201-04	Pascalau, Razvan	Does not hold a PhD (Adjunct/Visiting)
ECO 202-01	Shi, Weihua	Does not hold a PhD (Adjunct/Visiting)
ECO 202-01	Marvasti, Akbar	
ECO 202-02	Marvasti, Akbar	
ECO 202-04	Gunther, William	
ECO 202-05	Gunther, William	
ACC 320-01	Brown, John	Does not hold a PhD (Instructor)
ACC 320-01	Posey, Roderick	
ACC 320-02	Posey, Roderick	
BA 301-01	Harrell, Adrine	Online PhD (Adjunct/Visiting)
BA 301-02	Harrell, Adrine	Online PhD (Adjunct/Visiting)
BA 301-01	Carter, George	
BA 301-02	Carter, George	
BA 301-03	Pascalau, Razvan	Does not hold a PhD (Adjunct/Visiting)
BA 301-04	Pascalau, Razvan	Does not hold a PhD (Adjunct/Visiting)
BA 301-05	Monchuk, Daniel	
BA 301-06	Monchuk, Daniel	
ECO 336-01	Shi, Weihua	Does not hold a PhD (Adjunct/Visiting)
ECO 336-02	Naghshpour, Shahdad	
ECO 336-01	Dakhlia, Sami	
ECO 336-02	Dakhlia, Sami	
ECO 336-03	Niroomand, Farhang	
ECO 336-04	Lambert, John	Online PhD (MGT); teaching out of field
ECO 336-05	Dakhlia, Sami	
FIN 300-01	Perry, Timothy	Does not hold a PhD (Adjunct/Visiting)
FIN 300-02	Perry, Timothy	Does not hold a PhD (Adjunct/Visiting)
FIN 300-01	Malik, Farooq	Teaching out of field
FIN 300-02	Malik, Farooq	Teaching out of field
FIN 300-03	Hood, Matthew	
FIN 300-04	Hood, Matthew	
FIN 300-05	Hood, Matthew	
FIN 300-06	Malik, Farooq	Teaching out of field
MGT 300-01	Daniel, Francis	
MGT 300-02	Daniel, Francis	

MGT 300-01	Doty, Harold	
MGT 300-03	Sevier, Amy	Does not hold a PhD (Instructor)
MGT 300-04	Sevier, Amy	Does not hold a PhD (Instructor)
MGT 300-x80	Sevier, Amy	Does not hold a PhD (Instructor)
MGT 325-01	Lai, Fujun	Teaching out of area (in MIS)
MGT 325-03	Fennell, Wanda	Does not hold a PhD (Instructor)
MGT 325-04	Fennell, Wanda	Does not hold a PhD (Instructor)
MGT 325-06	Lai, Fujun	Teaching out of area (in MIS)
MIS 300-01	Magruder, James	PhD in economics
MIS 300-02	Magruder, James	PhD in economics
MIS 300-03	Magruder, James	PhD in economics
MIS 300-04	Davis, Donna	
MIS 300-x80	Davis, Donna	
MKT 300-01	LaFleur, Beth	
MKT 300-02	Broadus, Charles	Does not hold a PhD (Adjunct/Visiting)
MKT 300-03	LaFleur, Beth	
MKT 300-01	Loyd, Dolly	Does not hold a PhD (Instructor)
MKT 300-02	Rivers, Amber	Does not hold a PhD (Adjunct/Visiting)
MKT 300-03	Rivers, Amber	Does not hold a PhD (Adjunct/Visiting)
MKT 300-04	Osmonbekov, Talai	
MKT 300-05	Osmonbekov, Talai	
MKT 300-06	Loyd, Dolly	Does not hold a PhD (Instructor)
MGT 400-01	Zantow, Kenneth	Used 4th Yr Review to avoid terminal contract
MGT 400-02	Zantow, Kenneth	Used 4th Yr Review to avoid terminal contract
MGT 400-01	Duhon, David	
MGT 400-02	Duhon, David	
MGT 400-03	Duhon, David	
MGT 400-06	Duhon, David	

Source: SOAR

As Table 1 above shows, out of the 77 Spring 2008 core courses offerings, **37** are being taught by someone who presents a "qualifications issue" for CoB administrators, and, ultimately, for AACSB accreditation officials (in 2012). This total, 37, represents **48 percent** of the 77 offerings.

A core course-by-core course breakdown, based on the "qualifications issue" described above, is provided in Table 2 below:

Table 2
Percent of Spring 2008 CoB Core Courses Offerings with "Qualifications Issue" in Staffing

<u>Course</u>	<u>"QI" Percent</u>
ACC 200	57.1
BA 200	25.0
ECO 201	40.0
ECO 202	20.0
ACC 320	33.3
BA 301	50.0
ECO 336	28.6

FIN 300	62.5
MGT 300	50.0
MGT 325	100.0
MIS 300	60.0
MKT 300	50.0
MGT 400	33.3

The "qualifications issue" percent ranges from a low of **20 percent** (ECO 202) to a high of **100 percent** (MGT 325). Seven of the CoB Core Courses, or **53.8 percent** of all CoB Core Courses, show up in Table 2 with a spring of 2008 "qualifications issue" percentage that is greater than or equal to 50 percent. These are BA 301 (**50 percent**), MGT 300 (**50 percent**), MKT 300 (**50 percent**), ACC 200 (**57.1 percent**), MIS 300 (**60 percent**), FIN 300 (**62.5 percent**), and MGT 325 (**100 percent**).

One would think that some of the CoB's shortcomings, from the self-professed learning shortcomings in statistics to the inadequate ETS results, are explained by the tables above. Maybe it's time for CoB administrators to begin to pay attention.